

Secrets to be Revealed at the D-Link Top Secret Roadshow

Johannesburg, 7 April 2008 – D-Link, the end-to-end networking solutions provider for both consumers and businesses is ready to reveal the secrets of selling networking in the SMB market. The Top Secret reseller roadshow will kick-off in Durban on 7 May before moving on to Port Elizabeth, Johannesburg, Cape Town and finally finishing off in Windhoek on 23 May 2008.

The aim of the roadshow is to provide greater synergy between the company and its channel partners in order to target the very lucrative SMB space. D-Link is looking to increase its market share in the SMB connectivity space and can only do this by empowering their partners.

"The SMB market in South Africa is of particular significance, as it is an arena government has identified for major growth and as such, it is a market we would like to help our channel partners to access," says Karien Wood, marketing manager for D-Link in South Africa.

"Partners who register for the Top Secret roadshow will be provided access to all the tools and information needed to help them familiarise, promote, and sell the D-Link SMB product line."

D-Link will reveal the latest D-Link product roadmap, special partner tools and programmes. A special look will be taken at the benefits of switching to Gigabit. The D-Link Top Secret roadshow is open to all resellers who are required to register for the event. For more information or to register, visit <http://www.pluspoints.co.za/d-link/event>

For further information, please contact:

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About D-Link

The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link is on the Web at: <http://www.d-link.co.za>