

D-LINK SURVEILLANCE CAMERA RECEIVES 2009 iF AWARD

DCS-3415 Surveillance Camera Receives International Forum Product Design Award for 2009

Johannesburg 3 December 2008 – D-Link, a leading provider of networking and communication solutions, today received the prestigious iF (International Forum) Product Design Award for the company's DCS-3415 network camera. The DCS-3415 is a high-end surveillance camera designed for the deployment in professional environments that require surveillance and security.

Every year, the International Forum Design organization receives an average of 2,000 entries from countries all over the world. The entries are then hand-selected by the iF Design Jury, picking a number of entries that fit the standards of the organization. This year, the DCS-3415 was selected among a pool of 2,808 entries submitted by 1,025 contestants from 39 countries.

"We are very pleased to have received such a prestigious award from the International Design Forum," Raphaie Chen, Senior Director of Product Management at D-Link Corporation. "This year's competition was extremely competitive, and we will continue to use this momentum to create even better products."

The DCS-3415 is a network camera that offers recording abilities ideal for surveillance and security. It offers a progressive scan sensor and Sony 18x optical zoom lens for capturing vivid images in MPEG-4 format. The built-in auto-iris feature and removable IR-cut filter enable this network camera to record in both day and night, making it suitable for 24-hour surveillance. The RS-485 port and DC12V allow the DCS-3415 to cooperate with external devices such as an IR illuminator or scanner, and the PoE ability allows for a single cable to connect and power up the device.

The DCS-3415, along with the other selected iF Design Award-winners, can be found on display at the iF Design Exhibition, which opens from March 3 to August, 2009. In addition, the network camera is to be included in the iF Online Exhibition, which can be located on the organization's website.

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About D-Link

The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link is on the Web at: <http://www.d-link.co.za>

About International Forum Design

As an independent institution, iF exercises a decisive mediating role between design and industry, fulfilling this function for many years now in an objective and reputable manner. This special capacity allows iF to make a significant contribution to the success of design services in an economic context as well as enhancing public awareness of the importance of design.