

## D-LINK CONTINUES TO IMPROVE GREEN INITIATIVE

*D-Link Takes another Step in Fulfilling the Commitment to Green Initiative with the Introduction of Green Packaging and Upgrade for Network Attached Storage Product Line*

**Johannesburg, 9 September 2008** – D-Link, a leading provider of networking and communication solutions, today announced the environmental upgrades for the company's Network Attached Storage (NAS) product line and the introduction of green packaging.

The NAS upgrade, which is a part of D-Link's plan for conserving energy and reducing waste, features a hibernation function for the hard drive that helps to conserve power during idle stages. In addition, Smart Fans installed in all NAS devices automatically turn off when the systems reach a low temperature state to reduce noise and energy. D-Link's NAS product line supports the European Union's RoHS directives for "the restriction of the use of certain hazardous substances in electrical and electronic equipment," and meets the qualifying criterion of the United States Environmental Protection Agency's Energy Star for providing efficient energy-saving products. With such upgrades and certification, the NAS product line joins the company's growing list of environmentally friendly product lines, which already includes the first of industry Green Ethernet Switch and Green Wi-Fi Router.

"We are very pleased to be taking another positive step towards improving our products to meet community needs," said Tony Tsao, CEO and President of D-Link Corporation. "By continuing to provide full product lines better suited to environmental and community needs, along with the use of green packaging in all of our product lines, our company is on pace towards accomplishing its green initiative."

The implementation of green packaging reflects D-Link's commitment towards reducing waste, and as part of this commitment, D-Link has re-designed product gift boxes to reduce the waste of plastic and paper from previous models. Quick installation guides have also undergone changes for them to be printed in black and white as opposed to the previous four-color design.

In continuing the company's green initiative, D-Link is currently working towards extending green technology across other product lines, including Switches, Broadband, WLAN and Digital Home. The company also plans for the second generation of Green Ethernet Switches to be released in the near future.

D-Link to-date has received many awards and acknowledgements for the green initiative, which include the Interop 2008 "Best of Show" Award in Japan, Techworld 2008 "Green Product of the Year" Award in United Kingdom, 2008 Taiwan Excellence Silver Award in Taiwan, 2008 AeA High Tech Innovation Award, AeA Harvey Mudd College Green Engineering Award Finalist in United States, ZDNet Australia & CeBIT 2008 "Emerging Innovation" Award Finalist, and 2008 International Engineering Consortium InfoVision Award in United Kingdom.

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**About D-Link**

The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link is on the Web at: <http://www.d-link.co.za>