

D-Link opens Cape Town office to provide better support to customers in the region

Johannesburg, 21 April 2008 – D-Link South Africa, the end-to-end networking solutions provider for both consumers and businesses, is proud to announce that it will now be able to provide an even better service to its customers in the Western Cape, following the opening of a satellite office in Cape Town.

“By opening this new office, we will be able to provide our clients – both channel partners and end-users - with better pre- and post-sales service as well as more face time with our customers in this region ,” says Wynand Moller, D-Link’s Regional Account Manager for the Western Cape.

“The market here in the Cape is growing at a rapid rate, so it is very important for us to have a strong presence here. We will now be able to provide far quicker response times to any of our clients that need any kind of product or technical support and it will ultimately enable us to provide better support to the excellent products we already have.”

According to Tobie van Schalkwyk, D-Link’s Country Manager, the company had realised the need for an operation in the region, for some time, and he feels that Moller is exactly the right person to kick-start this office.

“Once he is up and running properly, we will be able to deliver technical support and whatever else is required, working through our three distributors – Comztek, Mustek and Pinnacle – to provide a speedy and efficient service to all our customers down in the Cape,” he says.

“I am very excited we will now be able to provide a better service to our clients at the end of the day, which leads to happier customers and more business for ourselves. I am really positive we can now establish ourselves in this growing market and look forward to how the office develops in the future.”

Van Schalkwyk says that this is the first new office for D-Link, but will not be the last, as there are plans to develop offices in all the major centres in South Africa, with Durban next on the cards.

Moller says that this forms part of D-Link’s ambition to become the biggest networking supplier across South Africa.

“With the economy the way it is, everyone is worried about money and their budgets, so it is important that we deliver top level products that will allow people to make the best and most efficient use of the technology available in an affordable manner.”

“I think our slogan says it all: ‘Building networks for people’, and our ultimate aim is to become the number one networking name on the lips of the people of Cape Town,” he concludes

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About D-Link

The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link is on the Web at: <http://www.d-link.co.za>